



Request for SIU Carbondale Identifier

SIU Carbondale Identifiers (examples shown below) were developed to offer individualism and flexibility. Colleges, departments and units may use SIU Carbondale Identifiers to assist with communication goals. They may be used in place of the main SIUC logo on all forms of media with the exception of embroidery and classified advertising. For information about SIU Carbondale Visual Identity Guidelines, please visit: logo.siu.edu/downloads

This request for an SIUC Identifier constitutes a binding agreement whereby the original files shall not be altered in any way including, but not limited to: distorting the shape, changing the color, fonts or font arrangement.

Name of organization: _____

Name of organization's representative: _____

Phone: _____ E-mail: _____

Campus Address: _____ Mail Code: _____

Signature of academic dean/unit director: _____ **Date:** _____

Please submit this form in its entirety to University Communications – Creative Services, 1220 Douglas Drive, Mail Code 6819. You may fax the form to 453.1445.

This SIU Carbondale Identifier Package will include: 2-color, 4-color process, black, and reverse options. Files will be saved as EPS (vector based file), JPG (high resolution file) and PNG (low resolution file) extensions. **Please allow 4-6 weeks for delivery from date received.**

Please select the appropriate box and print name as it should appear:

School of _____

Department of _____

Center for _____

Other _____

Examples

